

Student Success Data Points and Benchmarks through 2022-23

Data Point	Comparative Benchmark	2020-21	2021-22	2022-23
Enrollment Credit Hours	NA	227,809	224,571	224,417
Enrollment Credit Headcount	12,559	18,612	19,360	20,284
Persistence Fall to Winter	70%	67%	66%	69%
Persistence Fall to Fall	47%	42%	44%	47%
Awards Number of degrees and certificates awarded	1,437	3,166	3,672	2,791
Successful Completion or Transfer Cumulative completion or transfer rate for credential-seeking students 6 years after starting at WCC	NA	63%	69%	58%
Employment Following Graduation Percent of grads from all programs employed in any field six months after graduation	NA	66% (2019-20 graduates)	69% (2020-21 graduates)	69% (2020-21* graduates)
Employment of Graduates from Occupational Programs Following Graduation Percent of grads from occupational programs employed six months after graduation	NA	87% (2019-20 graduates)	79% (2020-22 graduates)	79% (2020-21* graduates)
Student Satisfaction—Instruction Percentage of total Student Opinion Questionnaire item responses that were “good” or “excellent”	NA	90% FT 90% PT	93% FT 92% PT	92% FT 91% PT
Course Success Rates				
College-level courses	79%	80%	79%	80%
Developmental Reading courses	65%	68%	57%	60%
Developmental Writing courses	63%	75%	63%	56%
Developmental Math courses	59%	76%	75%	71%
Distance learning (online and blended) courses:	72%	74%	77%	77%
Online Enrollment Credit Hours	NA	213,877	161,307	129,472
Blended enrollments Credit Hours	NA	12,849	23,976	8,379
Events on Campus Number of external events campus-wide	NA	34**	912**	3,246
Guests on Campus Number of external visitors campus-wide	NA	680 plus ~1,500 virtual**	18,335**	64,920

*Data for 2022-23 graduates unavailable at this time.

**Note numbers for these time periods impacted by COVID and ML building closure.

May 2024

Sources

Data Point	Comparative Benchmark Source	WCC Data Source
Enrollment Credit Hours	NA	Analytics and Institutional Research/Annual Student Profile
Enrollment Credit Headcount	IPEDS Comparative data with like institutions (IPEDS Data Feedback Report 2023), unduplicated total headcount 2022-23	Analytics and Institutional Research/Annual Student Profile
Persistence Fall to Winter	National Community College Benchmark Project (NCCBP) national median (2021 report)	Analytics and Institutional Research/NCCBP
Persistence Fall to Fall	National Community College Benchmark Project (NCCBP) national median (2021 report)	Analytics and Institutional Research
Awards Number of degrees and certificates awarded	IPEDS Comparative data with like institutions (IPEDS Data Feedback Report 2023), awards 2022-23	Analytics and Institutional Research/Annual Student Profile
Successful Completion or Transfer Cumulative completion or transfer rate for students 6 years after starting at WCC	Comparative benchmark of community colleges from Voluntary Framework for Accountability (VFA) 2024 report (Fall 2017 cohort)	VFA Analytics and Institutional Research
Employment Following Graduation Percent of graduates from all programs employed in any field six months after graduation	NA	Analytics and Institutional Research/ Graduate Follow-Up Survey 2021-22
Employment of Graduates from Occupational Programs Following Graduation Percent of graduates from occupational programs employed six months after graduation	NA	Analytics and Institutional Research/ Follow-Up Survey 2021-22
Student Satisfaction—Instruction Percentage of total Student Opinion Questionnaire item responses that were “good” or “excellent”	NA	Student Opinion Questionnaire/BLUE
Course Success Rates Percent of passing course grades (A to C-) for college, developmental, and distance learning courses	National Community College Benchmark Project (NCCBP) national median (2022 report)	Analytics and Institutional Research/ NCCBP
Online Enrollment Credit Hours	NA	Analytics and Institutional Research/Annual Student Profile
Blended enrollments Credit Hours	NA	Analytics and Institutional Research/Annual Student Profile
Events on Campus Number external events campus-wide	NA	Conference Services
Guests on Campus Number of external visitors campus-wide	NA	Conference Services