# Washtenaw Community College Comprehensive Report

## GDT 210 Interface Design II
## Effective Term: Fall 2025

### Course Cover

**College:** Business and Computer Technologies
**Division:** Business and Computer Technologies
**Department:** Digital Media Arts (new)
**Discipline:** Graphic Design Technology
**Course Number:** 210
**Org Number:** 14500
**Full Course Title:** Interface Design II
**Transcript Title:** Interface Design II
**Is Consultation with other department(s) required:** No
**Publish in the Following:** College Catalog , Time Schedule , Web Page
**Reason for Submission:** Course Change
**Change Information:**
    **Consultation with all departments affected by this course is required.**
    **Course discipline code & number**
    **Course description**
    **Outcomes/Assessment**
    **Objectives/Evaluation**
**Rationale:** Discontinuation of the WEB program includes the inactivation of WEB 215, which is a requirement for two GDT programs. The course is being copied over to the GDT discipline.
**Proposed Start Semester:** Fall 2025
**Course Description:** In this course, students focus on Web interface and design techniques that include contemporary layout styles and more complex design challenges. Topics include designing for specific clients and audiences, alternate layout strategies and contemporary content-based design strategies. This class challenges students to incorporate contemporary design aesthetics, technologies and Web styles into digital interfaces. This course was previously WEB 215.

### Course Credit Hours

**Variable hours:** No
**Credits:** 4
**Lecture Hours: Instructor:** 60 **Student:** 60
**Lab: Instructor:** 0 **Student:** 0
**Clinical: Instructor:** 0 **Student:** 0

**Total Contact Hours: Instructor:** 60 **Student:** 60
**Repeatable for Credit:** NO
**Grading Methods:** Letter Grades
Audit
**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

### College-Level Reading and Writing

College-level Reading & Writing

### College-Level Math

No Level Required

## Requisites
**Prerequisite**
GDT 110 minimum grade "C"
or
**Prerequisite**
GDT 110 minimum grade "C"

## General Education
**General Education Area 7 - Computer and Information Literacy**
Assoc in Arts - Comp Lit
Assoc in Applied Sci - Comp Lit
Assoc in Science - Comp Lit

## Request Course Transfer
**Proposed For:**
Eastern Michigan University

## Student Learning Outcomes

1. Design a Web site that reflects contemporary design trends.
   **Assessment 1**
   Assessment Tool: Outcome-related project
   Assessment Date: Fall 2026
   Assessment Cycle: Every Three Years
   Course section(s)/other population: All sections
   Number students to be assessed: All students
   How the assessment will be scored: Departmentally-developed rubric
   Standard of success to be used for this assessment: 70% of students will score 75% or higher on each rubric topic.
   Who will score and analyze the data: Departmental faculty

2. Redesign an existing Web site using a contemporary industry-based layout strategy.
   **Assessment 1**
   Assessment Tool: Outcome-related project
   Assessment Date: Fall 2026
   Assessment Cycle: Every Three Years
   Course section(s)/other population: All sections
   Number students to be assessed: All students
   How the assessment will be scored: Departmentally-developed rubric
   Standard of success to be used for this assessment: 70% of students will score 75% or higher on each rubric topic.
   Who will score and analyze the data: Departmental faculty

3. Redesign an existing Web site using a contemporary content-based strategy.
   **Assessment 1**
   Assessment Tool: Outcome-related project
   Assessment Date: Fall 2026
   Assessment Cycle: Every Three Years
   Course section(s)/other population: All sections
   Number students to be assessed: All students
   How the assessment will be scored: Departmentally-developed rubric
   Standard of success to be used for this assessment: 70% of students will score 75% or higher on each rubric topic.
   Who will score and analyze the data: Departmental faculty

## Course Objectives

1. Develop appropriate layout styles for specific industries and audiences that include color, fonts and imagery.
2. Create Web pages and prepare images for tableless Web development.
3. Use a framework to redesign an existing site.
4. Explore alternative layout strategies to construct non-standard interface designs.
5. Apply intermediate graphic design principles of clarity, order and metaphor to Web interface design.
6. Use typography to create digital type systems using Web standards.
7. Evaluate digital designs for accessibility using accessibility trackers.
8. Present a marketing campaign based on individual challenges within specific Web sites.
9. Implement user-generated content to a redesign to show how Web pages are including content uploaded directly from users.

## New Resources for Course

## Course Textbooks/Resources

Textbooks
Manuals
Periodicals
Software

## Equipment/Facilities

Level III classroom

| Reviewer | Action | Date |
|---|---|---|
| **Faculty Preparer:** | | |
| *Ingrid Ankerson* | *Faculty Preparer* | *Sep 13, 2024* |
| **Department Chair/Area Director:** | | |
| *Ingrid Ankerson* | *Recommend Approval* | *Sep 13, 2024* |
| **Dean:** | | |
| *Eva Samulski* | *Recommend Approval* | *Sep 13, 2024* |
| **Curriculum Committee Chair:** | | |
| *Randy Van Wagnen* | *Recommend Approval* | *Jan 09, 2025* |
| **Assessment Committee Chair:** | | |
| *Jessica Hale* | *Recommend Approval* | *Jan 22, 2025* |
| **Vice President for Instruction:** | | |
| *Brandon Tucker* | *Approve* | *Jan 30, 2025* |

# Washtenaw Community College Comprehensive Report

## WEB 215 Interface Design II
## Effective Term: Fall 2019

### Course Cover
**Division:** Business and Computer Technologies
**Department:** Digital Media Arts
**Discipline:** Web Design and Development
**Course Number:** 215
**Org Number:** 14500
**Full Course Title:** Interface Design II
**Transcript Title:** Interface Design II
**Is Consultation with other department(s) required:** Yes
**Please Explain:**
I have met with GDT and they are fine with the changes and will update their programs.
**Publish in the Following:** College Catalog , Time Schedule , Web Page
**Reason for Submission:** Course Change
**Change Information:**
    **Consultation with all departments affected by this course is required.**
    **Course description**
**Rationale:** Need to update the title to fit in our new program updates.
**Proposed Start Semester:** Fall 2019
**Course Description:** In this course, students focus on Web interface and design techniques that include contemporary layout styles and more complex design challenges. Topics include designing for specific clients and audiences, alternate layout strategies and contemporary content-based design strategies. This class challenges students to incorporate contemporary design aesthetics, technologies and Web styles into digital interfaces. The title of this course was previously Intermediate Interface Design.

### Course Credit Hours
**Variable hours:** No
**Credits:** 4
**Lecture Hours: Instructor:** 60 **Student:** 60
**Lab: Instructor:** 0 **Student:** 0
**Clinical: Instructor:** 0 **Student:** 0

**Total Contact Hours: Instructor:** 60 **Student:** 60
**Repeatable for Credit:** NO
**Grading Methods:** Letter Grades
Audit
**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

### College-Level Reading and Writing
College-level Reading & Writing

### College-Level Math
No Level Required

### Requisites

**Prerequisite**
WEB 115 minimum grade "C"

## General Education
**General Education Area 7 - Computer and Information Literacy**
 Assoc in Arts - Comp Lit
 Assoc in Applied Sci - Comp Lit
 Assoc in Science - Comp Lit

## Request Course Transfer
**Proposed For:**

## Student Learning Outcomes

1. Design a Web site that reflects contemporary design trends.
   **Assessment 1**
   Assessment Tool: Project
   Assessment Date: Winter 2019
   Assessment Cycle: Every Three Years
   Course section(s)/other population: All sections from two semesters
   Number students to be assessed: All
   How the assessment will be scored: Departmentally-developed rubric
   Standard of success to be used for this assessment: 70% of students will score 75% or higher on each rubric topic
   Who will score and analyze the data: Full-time WEB faculty

2. Redesign an existing Web site using a contemporary industry-based layout strategy.
   **Assessment 1**
   Assessment Tool: Project
   Assessment Date: Winter 2019
   Assessment Cycle: Every Three Years
   Course section(s)/other population: All sections from two semesters
   Number students to be assessed: All
   How the assessment will be scored: Departmentally-developed rubric
   Standard of success to be used for this assessment: 70% of students will score 75% or higher on each rubric topic
   Who will score and analyze the data: Full-time WEB faculty

3. Redesign an existing Web site using a contemporary content-based strategy.
   **Assessment 1**
   Assessment Tool: Project
   Assessment Date: Winter 2019
   Assessment Cycle: Every Three Years
   Course section(s)/other population: All sections from two semesters
   Number students to be assessed: All
   How the assessment will be scored: Departmentally-developed rubric
   Standard of success to be used for this assessment: 70% of students will score 75% or higher on each rubric topic
   Who will score and analyze the data: Full-time WEB faculty

## Course Objectives
1. Develop appropriate layout styles for specific industries and audiences that include color, fonts and imagery.
2. Create templated Web pages and prepare images for non-table based Web development.
3. Create boutique Web pages and prepare images for CSS positioning and floats.

4. Explore alternative layout strategies to construct non-standard interface designs; for example, social networking, non-square and scaleable movement styles.
5. Apply intermediate graphic design principles of clarity, order and metaphor to Web interface design.
6. Present a marketing campaign based on individual challenges within specific Web sites.
7. Design a portfolio site.
8. Use self-authored mood boards and style tiles for creative inspiration in Web design.
9. Implement user generated content to a redesign to show how Web pages are including content uploaded directly from users.

## New Resources for Course

## Course Textbooks/Resources
Textbooks
Manuals
Periodicals
Software

## Equipment/Facilities
Level III classroom

| Reviewer | Action | Date |
|---|---|---|
| **Faculty Preparer:** | | |
| *Kelley Gottschang* | *Faculty Preparer* | *Sep 24, 2018* |
| **Department Chair/Area Director:** | | |
| *Ingrid Ankerson* | *Recommend Approval* | *Sep 26, 2018* |
| **Dean:** | | |
| *Eva Samulski* | *Recommend Approval* | *Oct 03, 2018* |
| **Curriculum Committee Chair:** | | |
| *Lisa Veasey* | *Recommend Approval* | *Oct 30, 2018* |
| **Assessment Committee Chair:** | | |
| *Shawn Deron* | *Recommend Approval* | *Nov 05, 2018* |
| **Vice President for Instruction:** | | |
| *Kimberly Hurns* | *Approve* | *Nov 06, 2018* |